

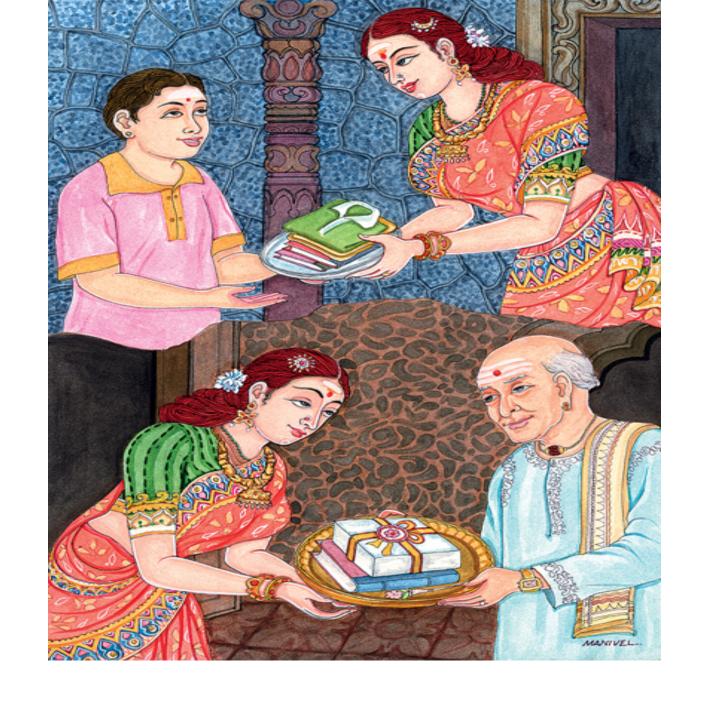
# SUCCESSFUL COMMUNITIES & THE NEW BREED OF DRUPAL EVENTS

## Why organize events?

because...



The best reason for altruism is self-interest



Some people just want to increase their Drupal karma





Events are great for recruiting employees

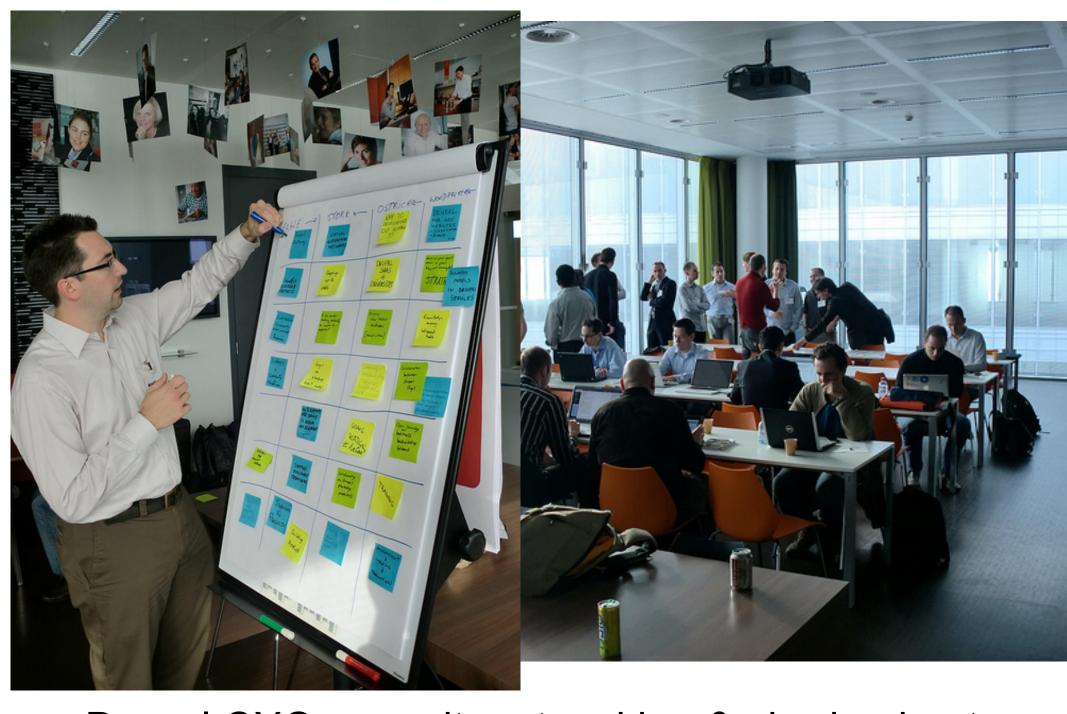


Regional events are great for building partnerships



Vertical events can help you establish thought leadership in a market segment

## New types of events



Drupal CXO summit: networking & sharing best practices with colleagues



#### **Drupal Gov Days**







Drupal Developer Days Brussels





**Drupal Dev Days** 





#### **Drupal Business Days**



What motivates people to join or leave the (local) Drupal community? Why are some more active than others?

What kinds of goals and objectives can communities set for ourselves? How do we measure our success against those goals?

Why do connections with other Drupal user groups, open source projects, and local communities matter? How can we better evangelize Drupal in all these areas?

### Thank You!

Ivo Radulovski (Propeople)
Jeffrey A. McGuire (Acquia)
Kristof Van Tomme (Pronovix)
Jens Beltofte (Propeople)
Lindsay Ogden (5RingsWeb)



Locate this session on the DrupalCon London website:

http://london2011.drupal.org/conference/schedule

Click the "Take the survey" link

#### Sources

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```

Merci

Tack

Dankje wel

Spasibo - Спасибо

Gracias

Thank you

Aitäh - Tänan

Grazzi Hafna

Blagodaria - Благодаря

takk

Gràcies - Mercès

obrigado/a

Danke

Teşekkürler

Köszönöm

Hvala

grazie

Kiitos